

## APML Archives Meeting – 20 October 2016

The Archives Group met at the Mercers' Hall to share information, problems and advice. CPD distance learning courses offered by Dundee University and Aberystwyth University were discussed and recommended – modules can be taken as one-off courses or put together to build towards a qualification in archive and records management.

Fundraising is a topic that often comes up, this time we discussed crowdfunding and notes can be found below.

The Heritage Lottery Fund run free monthly information sessions for people thinking of applying, and there are two more sessions this year: <https://www.hlf.org.uk/about-us/news-features/upcoming-events-applicants-london>

The National Archives offer a number of training course and events including ones on fundraising: <http://www.nationalarchives.gov.uk/archives-sector/training-and-events/>

Courses on Collection Care are run by the Museum of London free of charge; it looks as if the current programme has come to an end but hopefully they will be running more in the future <http://www.museumoflondon.org.uk/supporting-london-museums/training-programmes/collection-care-training>.

If anyone else can recommend good courses, please share!

### NOTES ON CROWDFUNDING

- **Some online platforms:**

JustGiving	Virgin Money Giving	EveryClick	The Big Give	Bmycharity
CAF donate	GlobalGiving UK	LocalGiving	MyDonate	Givey

*Please be aware that many of these take a commission and there may also be additional charges such as a sign-up fee.*

- **Successful projects tend to require:**

An audience	A website	A good idea	A compelling message	
A video	Pictures	Testimonials	Updates	Perks or rewards

*Be warned – successful crowdfunding can involve a lot of work!*

- **Some examples:**

[https://www.kickstarter.com/projects/1419318354/hidden-histories-of-a-million-wartime-women?ref=nav\\_search](https://www.kickstarter.com/projects/1419318354/hidden-histories-of-a-million-wartime-women?ref=nav_search)

<http://www.crowdfunder.co.uk/moa>

- **For further tips and examples:**

<http://www.crowdfunder.co.uk/blog/category/running-a-project/>